

National Taiwan University

# Global MBA

The Only 5 Palmes of Excellence Business School in Taiwan

國立臺灣大學管理學院 Global MBA (企業管理碩士專班) 成立於 2006 年，以培育跨國企業未來領導人為目標。歡迎 推薦潛力之星進修。

## 課程特色

別於 EMBA 與一般 MBA，Global MBA 特色為：

- 全英語授課，本國生與國際生皆可申請。免筆試，申請只需提交資格文件
- 可依個人需求，集中於 1 年或分配於 2 年以上完成學業
- 提供獎助學金
- 具歐亞名校雙聯學位機制、近 100 校海外交換機會
- 除原有臺大管理學院 EMBA 知名教授開課，另特聘歐美與亞洲優良外籍老師
- 學生來自 50 多國與全球知名企業，平均年紀 30 歲，約有 5 年工作經驗

The graphic is a promotional poster for the Global MBA program. It features the National Taiwan University logo in the top left corner. The main title 'Global MBA' is written in large, bold, yellow letters. Below the title, there are two columns of text. The left column is titled 'Application Period' and lists dates for international and local students. The right column is titled 'Info session 招生說明會' and lists dates for online and in-person sessions. A QR code is located in the bottom right corner, with the text 'Sign up HERE!' and an arrow pointing to it. Logos for AACSB and eduniversal are visible in the top right corner.

**Application Period**

**International Students**  
Round I: Aug 3rd, 2020 to Dec 18th, 2020  
Round II: Jan 5th, 2021 to Feb 25th 2021

**Local Students**  
To be released in Jan 2021

**Info session 招生說明會**

**Online Session**  
Late Nov, 2020

**In-person Session**  
10th Jan 2021, 2:00 p.m.

**Sign up HERE!**

申請時間 外籍生：第一階段-2020年8月3日至12月18日  
第二階段-2021年1月5日至2月25日  
僑生：2020年11月1日至12月15日

申請資格 大學畢，具備英語能力並有兩年以上工作經驗  
簡章 詳請見 Global MBA 網站 <http://gmba.ntu.edu.tw>

獎助學金 由政府單位、臺灣大學及 Global MBA 提供  
費用 約 18,000 美金



## 課程資訊

CORE COURSES	
<ul style="list-style-type: none"> <li>Statistics &amp; Data Analysis</li> <li>Financial Reporting</li> <li>Service &amp; Operations Management</li> <li>Strategic Management</li> </ul>	<ul style="list-style-type: none"> <li>Financial Management</li> <li>Management Accounting</li> <li>Organizational Behavior</li> <li>Marketing Management</li> </ul>
ELECTIVE COURSES OFFERED BY GMBA	
<ul style="list-style-type: none"> <li>Asian Business Consulting (KIT)</li> <li>Business Communication</li> <li>Business Dynamics and Simulations for Strategy</li> <li>Business Model Canvas: How to Build a Start-Up</li> <li>Chinese Family Business</li> <li>Crisis Management</li> <li>Cross-Cultural Management</li> <li>Cultural and Creative Industries: Theories and Practices</li> <li>Data Science and Business Analytics</li> <li>Entrepreneurship and Innovation</li> <li>Entrepreneurship in Practice</li> <li>ESG Investing</li> <li>Financial Statement Analysis and Firm Valuation</li> <li>Fit to Lead</li> <li>Game Theory and Business</li> </ul>	<ul style="list-style-type: none"> <li>Global Entrepreneurial Finance: Venture Capital and Private Equity</li> <li>Global Management Practice/Forum</li> <li>Global Value Investment</li> <li>Leading Systems Change: Systems Thinking for a Sustainable World</li> <li>Mergers, Acquisitions, and Strategic Alliances</li> <li>Management Information System</li> <li>Managing Strategic Alliances from a Global Perspective</li> <li>Negotiation Strategies and Skills</li> <li>Operations Strategy</li> <li>Platform Strategy</li> <li>Quantitative Research Methods for Thesis Research</li> <li>Strategic Management of Technological Innovation</li> <li>Systems Thinking and Learning Organization</li> </ul>

## 畢業規定

Core Courses	Elective Courses	Master Thesis
24 credits (3 credits/course)	15 credits (1, 2, and 3 credits/course)	0 credit (Mandatory)



## 諮詢資訊

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